



# Participation Television

Television is not just for spectators anymore. Allow your viewers the ability to pick up a phone and vote for their favorite TV show outcome or let them choose what a character will have to eat for dinner during the next show.

Prosodie Interactive combines the latest in technology with the simplicity of a simple phone call to provide viewers a "voice" to interact with your television programmers. We offer a more efficient solution to express an opinion about a television show than logging on to the internet and finding a web address. Callers can dial a vote in an instant.

Each telephone call can capture all demographics without depending on lengthy surveys. You can even search for ideal candidates for your next show.

As an industry leading technology services provider with more than 20 years of hands-on experience Prosodie Interactive consistently delivers a state-of-the-art IVR solutions for your viewers. We provide you a unique and cost effective way for your viewers to participate in their favorite TV show which will increase your viewer experience and your overall profitability.



**Contact us today!**

Toll Free: 866.776.7634

[www.prosodieinteractive.com](http://www.prosodieinteractive.com)

## Benefits

- Take thousands of simultaneous calls
- Quick & easy
- Increase viewership/ratings
- Limit costs
- Use the telephone to capture demographics
- Graphical User interface (GUI)
- Create viewer databases
- Multiple data centers allow huge call surges
- Create show loyalty & audience retention

## Features

- Maximize port efficiency between high volume data centers
- Calls can be active for a certain time period of volume number
- Voting, separate numbers for separate votes
- Tie sponsorship into phone calls to reduces cost
- Limit expenses by time or call volume
- Real-time online reporting
- Can limit one vote per household
- Change the course of the show
- Lost lead call back recapture
- Contestant sign up
- Sweepstakes