

Prosodie Interactive Cloud Reporting

*On the fly data
from the cloud*



Prosodie Interactive's cloud reporting provides Marketers with unmatched market intelligence for evaluating the effectiveness of their marketing campaign, advertising medium, tag line and much more.

Whether the advertisement is on the Web or via traditional media (Television, print, radio, or mail) our Cloud Reporting tools will track the response generated from your advertised toll free number(s). The compiled information is readily available in real-time via Prosodie Interactive's Cloud Routing graphical user interface or via downloadable call detail records.

As an industry leading technology services provider with more than 20 years of hands on experience, Prosodie Interactive consistently delivers state-of-the-art solutions. With detailed reports and exact results, Prosodie Interactive provides a unique and cost effective way to increase your campaign efficiency and overall profitability.

Highlights

- Real-time reporting
- Organize by campaign
- Organize by advertising medium
- Complete information on each call
- Integrate to CRM databases

Features

- Nearly limitless set of toll-free phone numbers to organize for your campaigns and ad tracking
- Forward your calls to any location or integrate with your dealer locator database
- Associate a phone number with each ad in each media for each run
- Quality assurance & training for all calls
- Identify area code, location, & often capture full address of caller instantaneously
- Never miss a call & capture every lead
- Pre-qualify leads, capture more caller data & route calls to the optimal location



Contact us today!

Toll Free: 866.776.7634

www.prosodieinteractive.com

Where life & technology intersect

A mobile service provider is introducing an international pre-paid mobile service. The client will run a one month advertising campaign via web, television, radio, and newspapers. Upon conclusion of the campaign the client is interested in finding out which advertising medium provided the greatest response rate and number of calls per day, week, and month, in addition to prospects identities, and regional demographics. This information is recorded with up to the minute detail and reveals the best time and method for future campaigns.

Cloud Reporting

On the fly data



Compile statistical real-time data from inbound calls

24x7=ROI

Name	Pres	Ans	Avg SOA	Abs	Def	Avg Abs	Avg Talk	Live	Queued	Routing	Conn.	Max Q	Avg Q	Staffed	Avail	Util %	SLA
000403	15	7	12.14	0	7	0.00	238.71	1	0	0	1	0	5.67	40	39	2.50	87.50%
000169	0	0	0.00	0	0	0.00	0.00	1	0	0	1	0	0.00	14	13	7.14	100%
000004	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	8	8	0.00	100%
000006	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	20	20	0.00	100%
000008	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	1	1	0.00	100%
000010	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	8	8	0.00	100%
000012	1	0	0.00	1	0	8.00	0.00	0	0	0	0	0	8.00	20	20	0.00	0.00%
000014	1	0	0.00	0	0	0.00	0.00	0	0	0	0	0	18.00	20	20	0.00	0.00%
000016	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	20	20	0.00	100%
000018	2	1	25.00	0	0	0.00	827.00	0	0	0	0	0	12.50	20	20	0.00	50.00%
000023	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	12	12	0.00	100%
000025	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	1	1	0.00	100%
000027	19	13	19.54	5	0	20.40	332.54	0	0	0	0	0	18.74	0	0	0.00	88.42%
000031	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	30	30	0.00	100%
		745	495				73	134									

Provide unmatched market intelligence for evaluating effective marketing campaigns

Name	Pres	Ans	Avg SOA	Abs	Def	Avg Abs	Avg Talk	Live	Queued	Routing	Conn.	Max Q	Avg Q	Staffed	Avail	Util %	SLA
000403	15	7	12.14	0	7	0.00	238.71	1	0	0	1	0	5.67	40	39	2.50	87.50%
000169	0	0	0.00	0	0	0.00	0.00	1	0	0	1	0	0.00	14	13	7.14	100%
000004	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	8	8	0.00	100%
000006	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	20	20	0.00	100%
000008	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	1	1	0.00	100%
000010	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	8	8	0.00	100%
000012	1	0	0.00	1	0	8.00	0.00	0	0	0	0	0	8.00	20	20	0.00	0.00%
000014	1	0	0.00	0	0	0.00	0.00	0	0	0	0	0	18.00	20	20	0.00	0.00%
000016	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	20	20	0.00	100%
000018	2	1	25.00	0	0	0.00	827.00	0	0	0	0	0	12.50	20	20	0.00	50.00%
000023	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	12	12	0.00	100%
000025	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	1	1	0.00	100%
000027	19	13	19.54	5	0	20.40	332.54	0	0	0	0	0	18.74	0	0	0.00	88.42%
000031	0	0	0.00	0	0	0.00	0.00	0	0	0	0	0	0.00	30	30	0.00	100%
		745	495				73	134									

Cloud Routing Reports

Report:

Start Date:

End Date:

Group By:

Profiles:



Collect & track data by geographical locations from the Web or via traditional media (television, print, radio, or mail)

